

IZA DP No. 5837

Does the Sector Experience Affect the Pay Gap for Temporary Agency Workers?

Elke Jahn Dario Pozzoli

July 2011

Forschungsinstitut zur Zukunft der Arbeit Institute for the Study of Labor

Does the Sector Experience Affect the Pay Gap for Temporary Agency Workers?

Elke Jahn

IAB, Aarhus University and IZA

Dario Pozzoli

Aarhus University

Discussion Paper No. 5837 July 2011

IZA

P.O. Box 7240 53072 Bonn Germany

Phone: +49-228-3894-0 Fax: +49-228-3894-180 E-mail: iza@iza.org

Any opinions expressed here are those of the author(s) and not those of IZA. Research published in this series may include views on policy, but the institute itself takes no institutional policy positions.

The Institute for the Study of Labor (IZA) in Bonn is a local and virtual international research center and a place of communication between science, politics and business. IZA is an independent nonprofit organization supported by Deutsche Post Foundation. The center is associated with the University of Bonn and offers a stimulating research environment through its international network, workshops and conferences, data service, project support, research visits and doctoral program. IZA engages in (i) original and internationally competitive research in all fields of labor economics, (ii) development of policy concepts, and (iii) dissemination of research results and concepts to the interested public.

IZA Discussion Papers often represent preliminary work and are circulated to encourage discussion. Citation of such a paper should account for its provisional character. A revised version may be available directly from the author.

ABSTRACT

Does the Sector Experience Affect the Pay Gap for Temporary Agency Workers?*

It is a well-known fact that temporary agency workers have to accept high pay penalties. However, remarkably little is known about the remuneration of workers who are frequently employed in this sector or who are employed for a substantial length of time. Based on a rich administrative data set, we estimate the effects of the intensity of agency employment on the temp wage gap and post-temp earnings in Germany. Using a two-stage selection-corrected method in a panel data framework, we show that the wage gap for temps with low treatment intensity is high but decreases with exposure to the sector. It seems that temps are able to accumulate human capital while being employed in this sector. Temps who move to permanent jobs have to accept a sizeable wage disadvantage at first, indicating that temporary agency employment might stigmatise workers. However, agency employment does not seem to leave a long-lasting scar.

JEL Classification: J30, J31, J42, J41

Keywords: temporary agency employment, treatment intensity,

dose response function approach, wages, Germany

Corresponding author:

Elke Jahn Institute for Employment Research (IAB) Regensburger Straße 148 90478 Nuremberg Germany

E-mail: elke.jahn@iab.de

_

We would like to thank Sylvie Blasco, Nabanita Datta Gupta, Boris Hirsch, Marie Paul, Regina T. Riphahn, Michael Rosholm, Claus Schnabel, Gesine Stephan, the participants of the IAB/LASER workshop "Increasing Labor Market Flexibility - Boon or Bane?" in March 2011 and the participants of the ASB/IAB workshop "Labor Markets and Trade in a Changing World" in May 2011 for helpful comments and suggestions.

1 Introduction

Investigating the working conditions and the remuneration of temporary agency workers has become increasingly important as temporary agency employment has become a significant employment form in most OECD countries during the past decades.¹ This trend has particularly been observed in Western Europe and Japan. Germany, together with the US and the UK, has become one of the largest markets in the world (CIETT, 2011). As temporary agency jobs are often regarded as bad jobs, the expansion of this sector raises concerns about labour market segmentation that traps particularly low-skilled workers in jobs providing few career prospects and poor pay.

The empirical evidence for European countries indeed indicates that the average wage of agency workers lags behind that of permanent workers. As a consequence, not only most European governments but also the European Commission feel the need to intervene. For example, the European Parliament approved a directive which stipulates equal pay for permanent and agency workers in 2008. From 2012 onwards, member states can only deviate from the principle of equal treatment if workers are paid either by a collective agreement or by an agreement between the national social partners (Eurofound, 2008).

However, the literature so far has concentrated on the temp wage gap, neglecting the fact that agency employment is a rather heterogenous phenomenon. While some workers accept only one agency job during their employment career, for others it might be a career choice, as they repeatedly accept temp jobs or are employed in this sector for a considerable length of time. The latter group particularly may not perceive agency work as flexible and unstable. On the contrary, their jobs might be more similar to regular jobs.

 $^{^{1}}$ To ease readability, we use the terms temp job or agency employment interchangeably with temporary agency employment and temp or agency worker instead of temporary agency worker.

The purpose of this article is to gather new evidence for Germany by estimating not only the wage differentials between temp and non-temp workers as in previous literature, but also to take into account the heterogeneity of this employment form. Perceiving temp employment as a multi-valued treatment allows us to test directly whether higher exposures to temporary agency employment result in an improvement in or a deterioration of wages in the temp sector or in post-temp employment.

One of the most difficult issues in the literature is to control for self-selection of workers by unobserved individual traits, like ability (Autor 2009). If one does not take into account the individual's endogenous contract decision, observed market wages for different doses may still be the result of selection, even after controlling for individual worker and job characteristics. In this case, parameter estimates might be inconsistent and biased either upwards or downwards. To address the issue of selection into temporary agency employment, in this paper we apply a two-stage selection-corrected method in a panel data framework, using a rich administrative data set for Germany covering the period 2000-2008.

This study adds to the literature in this field in several respects. To the best of our knowledge, this is the first time that a dose-response function approach has been applied within a panel data setting. Second, combined with a suitable IV-type identification strategy, our econometric model allows us to fill a gap in the literature by providing evidence on the causal impact of agency employment intensity on wages. Third, to assess whether agency workers are stigmatised once they leave the sector, we implement a propensity score matching estimator to compare wages of workers who have been exposed to agency employment in different ways with wages of individuals without agency experience.

Our estimations show that the wage gap decreases with the time a worker spends

in the sector at the same job or with different employers, after having controlled for time invariant unobserved heterogeneity and self-selection. This indicates that workers are able to accumulate human capital in the agency sector which pays off in terms of remuneration. Temps who move to permanent jobs have to accept high pay differentials at first, indicating that agency employment might stigmatise workers. However, agency employment does not leave a long-lasting scar. After being employed for four quarters outside the sector, all workers will have caught up to workers employed outside the sector.

The paper is organised as follows. Section 2 provides some background information on temporary agency employment and presents the main hypothesis. Section 3 highlights key facts about the temporary employment sector in Germany. Section 4 introduces the data set and presents main descriptive statistics. Section 5 provides details on the empirical strategy. Section 6 explains the results of our empirical analysis and Section 7 concludes.

2 The Debate on Temporary Agency Employment

Poor working conditions and the disproportionate concentration of disadvantaged workers in the temporary employment sector are the main reasons why agency employment is of key interest in the policy debate on labour market flexibility. Studies on the stepping stone effect of agency employment stresses the acquisition of human capital as the main channel through which agency employment can be a pathway to regular jobs (e.g. Abraham, 1990). The argument is that temporary agency work may not only improve workers' human capital, due to their training within the sector and various assignments, but agency workers might even be able to acquire more human capital than workers employed in other sectors for a given period of time (Autor, 2001). Critics of this argument, however, claim that these human capital effects cannot be strong, given the short job duration, low-skilled

content and low match quality (Segal and Sullivan, 1997).

So far the question of whether temp workers can indeed gain valuable skills which ease the transition to regular employment has been an open one. While some studies find that agency employment improves subsequent employment outcomes (Ichino et al., 2008; Lane et al., 2003; Jahn and Rosholm, 2010), others find no evidence for the stepping stone function of agency work (Amuedo-Dorantes et al., 2008; Autor and Houseman, 2011; De Graaf-Zijl et al. 2011; García-Pérez and Muñoz-Bullón, 2005; Kvasnicka, 2009; Malo and Muñoz-Bullón, 2008). This literature suggests that for some unemployed people agency jobs might be the only way to participate in the labour market. Therefore, the question arises whether working in this sector can still have some benefits in terms of earnings.

Theoretically, the size of the temp wage gap is not clear cut: The theory of compensating wage differentials claims that a competitive labour market rewards poor working conditions (Rosen, 1986), such as a higher risk of unemployment. However, there are also arguments justifying why temps should have to accept a wage penalty. First, temporary agency employment has features of an investment. If agency workers can improve their skills, than human capital theory would suggest that workers should also have to bear the cost by accepting lower wages while employed in this sector (e.g. Becker 1964). Second, temps may also gain from the placement activity of the labour market intermediary, which decreases their search costs and improves match quality. The wage penalty can then be seen as a compensation for this service (Jahn, 2010, Neugart and Storrie, 2006). Third, compared to workers in other sectors temps may be less productive as they are less motivated, invest less in firm-specific human capital, and are often employed below their qualifications (Houseman et al., 2003). Finally, as Blank (1998) and Ransom and Oaxaca (2005) point out, most workers accept agency jobs because of a lack of alternatives. This

might provide the basis for labour market segmentation as agencies are able to exercise monopsony control over the wages of workers with low bargaining power. The empirical evidence for continental European countries indicates that the average wage of temporary agency workers lags behind those of permanent workers by between 2 percent in Portugal (Böheim and Cardoso, 2009) and 15 percent in Germany (Jahn, 2010). However, the temp wage gap is not only a continental European phenomenon. The results provided by Segal and Sullivan (1998) and Addison et al. (2009) for the US, Booth et al. (2002) and Forde and Slater (2005) for the UK and Cohen and Haberfeld (1993) for Israel confirm that temps in those countries also have to accept a considerable wage penalty.

Regarding the size of the post-temp earnings, there are two main competing hypotheses: Autor (2001) stresses that due to training inside the sector, agency workers might be able to accumulate more human capital than their counterparts outside the sector. Such training may result in an increase in wage in post-temp jobs. Alternatively, one might argue that temp workers may be stigmatised in the sense that future employers may perceive a previous temp job as being an indicator of a worker's lower ability and motivation. This negative signal might result in fewer job offers and job offers with lower wages than other workers would receive (Blanchard and Diamond, 1994). Regarding post-temp wages, there are few studies available for the US which indicate that an unemployed person accepting an agency job might be stigmatised as they have to accept lower, long-run earnings than those who exit directly from unemployment to regular work (Andersson et al., 2009; Autor and Houseman, 2011; Heinrich et al., 2009).

All studies on the relative earnings of agency workers so far assume that the agency market is homogenous and have therefore focused on binary definitions of treatment. However, if one looks at the duration of agency jobs and the number of agency jobs workers

accept during their employment career, it becomes apparent that agency employment is a rather heterogeneous form of employment. While some workers accept agency jobs on a regular basis and for a considerable length of time, other workers experience only one temp job during their employment career. This heterogeneity of agency work compared to other flexible employment forms like fixed-term contracts results from the numerous motives as to why workers accept agency employment or why firms fall back on it.

We argue that the resulting variety in duration and the number of jobs accepted in the sector manifest themselves in the temp wage gap. If agencies provide workers with free training and agency workers are able to improve their human capital while assigned to different employers, one might suspect that the wage gap for workers with an employment career within the sector might be smaller or even dissipate. In this case longer agency experience might be of equivalent value to an employment career outside the sector and concerns about the quality of agency jobs may be unfounded for at least one part of the flexible staff. On the other hand, if agency workers are employed below their skill level, they will not be able to improve their human capital. It may even depreciate and agency work may stigmatise workers. In this case, more exposure to the sector may deteriorate current and future wages and agency employment may even foster the development of dual labour markets in which low-wage workers move from one bad job to the next.

The intensity of temp experience may also affect post-temp wages. One would expect that workers with low treatment intensities might not have had enough time or have received any training, so that the interim job signals low ability and does not pay off. Workers with higher exposure to agency employment, however, might be able to transfer their work experience and human capital to jobs outside the sector. In this case it is plausible to assume that these temps may also gain in terms of remuneration after leaving

the sector.

The exposure to agency employment depends inter alia on the motive for accepting an agency job. Due to preferences for home production, flexible contracts might more often be a career choice for women than the result of a lack of alternatives. Therefore, it might be optimal for female workers to invest in general rather than specific human capital and also to accept multiple agency jobs (Booth et al., 2002). We therefore expect that longer experience in the sector or multiple temp jobs might affect female temps differently. Their acquired human capital and flexibility might even be valued by firms in terms of wages. Moreover, male temps are predominantly employed in the production sector, where they accumulate firm or industry-specific human capital. This knowledge can often not be transferred to other employers or between industries. Female temps, however, are much more often assigned to office work and clerical jobs, where general human capital is accumulated and can be transferred to a greater extent. Consequently, we expect smaller temp wage gaps for women and also expect agency employment not to harm or stigmatise this group of the labour force.

3 Temporary Agency Work in Germany

In Germany, agency employment is regulated by national legal statutes which only apply to temporary employment agencies. Compared to international standards, agency employment was highly regulated until the end of 2003 (see Antoni and Jahn, 2009, for details). In contrast to many other countries where temps are exempted from compulsory social benefits, all workers in Germany have access to health insurance, holiday leave and pension plans. Agency workers with a permanent employment contract lasting more than six months are protected against dismissal by the rather strict employment protection

legislation. Consequently, temp workers are rarely employed for more than six months at the same agency. Instead, they often move from one temp agency to the next.

The most recent reform, which came into effect in 2004, was intended to strengthen the rights of temp workers by applying the principle of equal pay from the first day of an assignment. The new law allows deviation from the principle of equal treatment if the agency applies the conditions stipulated in a collective agreement to all its workers. Therefore, wage gaps between temps and the permanent staff of a user firm are permissible if the wages established in the user firm's collective agreement are higher than those in the temp industry's collective agreement. In addition, by signing a collective agreement, the agency can free itself of all other regulations. As a consequence, numerous collective agreements were concluded in anticipation of this reform. By the end of 2003, nearly 97 percent of the agencies were paying their temps according to a collective agreement and the principle of equal treatment and all other regulations have since lost any practical meaning for the temporary employment industry.²

During our observation period, the share of agency workers increased tremendously. In 2000, temporary agency employment constituted about one percent of the wage and salary workforce. In 2008, about three percent of workers were employed in this sector. As most temp jobs in Germany are full-time jobs, temps rarely hold multiple jobs. Blue-collar occupations such as jobs in production, labourers and other low-skilled jobs are dominant in this sector. The concentration of low-skilled workers in this sector in combination with the assertion that the German metal industry (e.g. the automobile, shipping and aircraft industries) uses temps to circumvent the high wages in the metal sector's collective agreements is one main reason why the remuneration of agency workers is of key interest

²However, Jahn (2010) has shown that this reform had no effect on the size of the temp wage gap.

in the German policy debate.

4 Data

4.1 Data Description

Our empirical analysis is based on a 5 percent random sample of temporary agency workers and a 0.5 percent sample of remaining workers drawn from the Integrated Employment Biography (IEB). The IEB contains daily information about employment periods subject to social security contributions, unemployment periods, and socio-economic and job characteristics at the individual level (see Dorner et al., 2010). Being of administrative nature, the IEB also provides longitudinal information on the employment history. The IEB is especially useful for analyses taking wages into account, since the wage information is used to calculate social security contributions and is therefore highly reliable.

The daily wage, which is used in this analysis, is calculated by dividing the reported earnings by the duration of the notification period in calendar days. Employers report the gross earnings of their employees for the period in which the worker has been employed, but at least once at the end of a year. This means that for longer spells changes in earnings might be visible only at the beginning of the next calendar year. Moreover, as the median job duration of temp workers is below 12 weeks this should only bias slightly downwards our results for lower levels of exposure. Agencies have a high incentive to dismiss the temp as soon as the assignment ends. Based on a panel data set of one of the largest temporary employment agencies in Germany, Kvasnicka (2003) provides evidence that the majority of temp workers have only one assignment, agencies rarely bridge periods without assignment, and the number of actual hours worked on average slightly exceeds

that agreed contractually. Consequently, it is unlikely that differences in earnings will be a consequence of the fact that temp workers only receive a basic wage during periods without an assignment or that the number of hours worked weekly will be below the number of hours contractually agreed.

Wages above the social security contribution ceiling are top-coded. To address this issue we imputed top-coded wages using the heteroscedastic single imputation approach developed by Büttner and Rässler (2008) for an earlier version of this data set. However, as agency jobs are typically low-paid jobs, top-coding should not affect our results.³

Nevertheless, the IEB has some minor drawbacks. First, employment spells in temporary employment agencies are identified by an industry classification code. Consequently, agency workers cannot be distinguished from agencies' administrative staff, which accounted for about five to seven percent of agency employees in 2003, depending on the size of the agency (Antoni and Jahn, 2009). Note also, as the legal employer is the agency, we do not observe how often and in which sectors a worker has been assigned.

Second, the IEB does not provide information on hours worked. We therefore exclude part-time employees, interns and home workers from the sample since the wage information is not comparable for these groups. As 91 percent of the temp workers during our observation period were employed full-time, this decision should not affect our main results. Trainees are excluded from the analysis as they are part of the agency staff.

Third, the information on education is provided by employers and is missing for about 19 percent of the employment spells. We therefore imputed the missing information on education by employing a procedure developed by Fitzenberger et al. (2005) for an earlier version of this data set, which also allows inconsistent information on education to

³As a robustness check we ran all estimations without imputed wages. It turns out that the temp gaps were only negligibly smaller.

be corrected over time. After applying this imputation procedure, we had to drop about 4 percent of the spells due to missing or inconsistent information on education.

The analysis is restricted to the period from 1995 to 2008 and to non-agricultural employees between the ages of 18 and 60. We used the information for the 1995 to 1999 period to control for the employment career of the workers in the previous five years. This allows estimating the wage equations for the 2000 to 2008 period. To estimate the wage differentials, we constructed a quarterly panel data set, but we took advantage of the daily spell structure to construct the workers' employment history.

4.2 Variables and Descriptive Statistics

In our analysis we include 5.1 million spells, among them 659 thousand temp spells (see Table 1). About 75 percent of the temps are male. The dependent variable is the log gross daily wage of the worker, which has been deflated to 2005 levels using the CPI deflator. Agency workers earn less than regular workers. The mean daily real gross wage is 53 euros for temp workers and 90 euros for regular workers. In order to get a first idea of the temp wage gap, we run OLS regressions by gender, which include only a dummy for being a temp worker as a control. The first striking result is that the raw temp wage gap is about 50 percent. Table 1 also reveals that the wage differential for women is considerably smaller than that for men.

The multi-valued treatment is measured either as the number of agency jobs or the cumulative number of weeks in temporary agency employment over the past five years.

The latter group of treatment indicators allows that workers switch agencies or have had a period of regular employment in between.

Table 1 informs about the number of observations by treatment dose. Depending on

gender, about 53 percent of the agency spells show a previous temp experience of more than 52 weeks and 15 percent an exposure of less than 12 weeks. However, the calculations in Table 1 are cumulating the temp experience over the past five years. In practice, agency jobs are rather short. About 50 percent of the agency jobs lasted for fewer than 12 weeks; 20 percent lasted between three and six months, 14 percent of the jobs had a duration of between six months and one year, and another 16 percent lasted longer than one year. Regarding the number of agency jobs, Table 1 reveals that 54 percent of the spells show experience of only one temp job and about 11 percent had more than three agency jobs.

Table 1 also reveals that the employment career of temp workers is much more fragmented. On average, they changed jobs about four times and accepted two temp jobs five years prior to their current temp job. In contrast, workers who are currently employed outside the temporary employment sector switched jobs twice and barely have any temp experience.

As socio-demographic controls the following variables are included: gender, age, age squared, citizenship and education (six classes). The employment history is controlled for by a dummy indicating whether or not the worker has experienced a period of unemployment or not being part of the labour force during the past 12 months, the number of jobs during the past five years, the regular employment experience in weeks during the past five years and its square, and job duration in weeks and its square. As far as the current job is concerned, we differentiate between six occupational groups (see Jahn, 2010, for more details).

To account for the heterogeneity among the agencies, we include the age of the firm, the firm size (five classes), the share of female workers in the agency, the percentage of employees with a university degree, and the share of workers with no vocational training. Finally, as macroeconomic variables, we include the real annual growth rate of GDP, the quarterly, regional unemployment rate (based on 413 districts), a dummy for East Germany and three variables indicating whether a worker is employed in a metropolitan, urban or rural area.

The average age of temp workers (36) is lower than in the comparison group (39).⁴ Workers without vocational training are overrepresented in temp employment (18 percent), compared to their share in regular employment (10 percent). In contrast to most European countries, service jobs and clerical occupations do not play an important role. More than two-thirds of male temps are employed in manufacturing or as labourers. Women more often work in clerical and service occupations. While about 55 percent of the temps were unemployed during the past 12 months or were not part of the labour force, this is only true for 17 percent of the non-temps.

5 Empirical Strategy

5.1 Wage Gap of Temporary Agency Workers

This section describes a consistent estimation procedure for the generalised sample selection model with panel data. The point of departure is the following endogenous switching model:

$$\begin{cases} w_{it}^{0} = \alpha_{0}^{0} + X_{it}' \alpha_{1}^{0} + \mu_{i}^{0} + \tau_{t} + \epsilon_{it}^{0} \text{ for } t_{i}^{0} \text{ s.t. } D_{it} = 0 \\ w_{it}^{1} = \alpha_{0}^{1} + X_{it}' \alpha_{1}^{1} + \mu_{i}^{1} + \tau_{t} + \epsilon_{it}^{1} \text{ for } t_{i}^{1} \text{ s.t. } D_{it} = 1 \end{cases}$$

$$(1)$$

⁴Selected sample statistics can be found in the Appendix and are available on request from the authors.

where w_{it} is the log of the real daily wage for worker i in quarter t, X is a vector of the observed worker and job characteristics described in the previous section, μ are the time-invariant individual specific effects and τ includes the GDP growth rate, the unemployment rate and a full set of quarter and year dummies. The binary indicator D is the endogenous treatment variable, which is defined according to the following binary response model:

$$D_{it}^* = \beta_0 + Z_{it}' \beta_2 + \eta_i + v_{it}$$
 (2)

where the vector Z includes both a set of worker characteristics⁵, as age and education, and the current value and the time mean of the shares of temporary agency workers at district level, the latter being our exclusion restrictions. The districts are clusters of municipalities, which are grouped based on commuting patterns that can be interpreted as self-contained labour markets. In total, 413 local labour markets are identified. In our opinion, they represent a more appropriate territorial configuration for examining the interaction between workers and potential externalities than larger administrative areas, such as federal states. The share of agency workers at the district level proxies the local concentration of temporary work agencies and represents a suitable instrument for the individual decision to be an agency worker which is not correlated with earnings. It can be reasonably assumed that the share of agency workers within the commuting area strongly influences the probability that a recently dismissed or unemployed individual, for example, will end up being a temp, but that it will barely affects her wages.⁶

⁵Results obtained from using alternative specifications of the selection equation are qualitatively similar to those reported in the paper and are available on request.

⁶Note that we are able to exploit variation over time and district level: The average share of agency workers during our observation period is 1.5 percent; the regional interdecile range is 2.8 percent (first decile 0.2 and ninth decile 3.0 percent).

Following Mundlak (1978), we assume that the conditional expectation of the individual specific effects in the selection and the wage equation, μ_i and η_i , are linear in the time means of variables included in the vector Z.

In the equations of interest we should take into account that when $cov(\epsilon_{it}^k, v_{it}) \neq 0$, then neither $E(\epsilon_{it}^0|s_{it}^* \leq 0)$ or $E(\epsilon_{it}^1|s_{it}^* > 0)$ is expected to be zero. In order to control for the endogenous selection problem, we estimate the parameters of the indicator equation (2) and then, under the assumption of normality, which is not a crucial assumption for the results to hold, we correct the equations of interest with corresponding time-varying inverse Mills ratios or control functions.⁷ The control functions allow us to fully account for the dependence of the time-varying, unobservable determinants of wages on the sector assignment. Adding consistent estimates of the inverse Mills ratios, $\hat{\lambda}_i^0$ and $\hat{\lambda}_i^1$ to equation (1), we obtain:

$$\begin{cases} w_{it}^{0} = \alpha_{0}^{0} + X_{it}' \alpha_{1}^{0} + \mu_{i}^{0} + \sigma_{0} \hat{\lambda}_{it}^{0} + \tau_{t} + e_{it}^{0} \text{ for } t_{i}^{0} \text{ s.t. } D_{it} = 0 \\ w_{it}^{1} = \alpha_{0}^{1} + X_{it}' \alpha_{1}^{1} + \mu_{i}^{1} + \sigma_{1} \hat{\lambda}_{it}^{1} + \tau_{t} + e_{it}^{1} \text{ for } t_{i}^{1} \text{ s.t. } D_{it} = 1 \end{cases}$$

$$(3)$$

We consistently estimate equations (3) using the pooled OLS estimator (Wooldridge, 1995; Semykina and Wooldridge, 2010). The variance and covariance matrix of the two-step estimator is adjusted for the replacement of λ_{it} with $\hat{\lambda_{it}}$ by bootstrapping the sequential two-step estimator. Note that under the structure imposed on the model, the estimated coefficients of the time varying inverse Mills ratios are informative on the presence and direction of the selection process (σ_0 for the selection on unobserved ability or productivity and σ_1 for the selection on the basis of their unobserved gain or of an un-

⁷Following Wooldridge (1995) and Semykina and Wooldridge (2010), we estimate a reduced-form quarter by quarter probit model for the agency employment decision.

observed component in the treatment effect). Specifically, in the presence of an exclusion restriction, as in our case, the null of no selection on unobservables can be tested directly. In the framework above, this simply amounts to a test of the null hypothesis that σ_0 and σ_1 are zero.

Compared to a single equation approach, the control function model described above allows the temp effects to be heterogeneous across individuals in both observable and unobservable dimensions. We argue that the latter model is more appropriate as it allows us to test whether temp agency workers' characteristics, like education and experience, are remunerated and priced differently compared to regular workers. Under the assumption that agency workers are mismatched in terms of skills to tasks, we expect the coefficients α_1 in the system of equations (3) to be heterogenous between temps and regular workers.

We then extend the previous model by considering a multi-valued treatment setting. We measure the treatment intensity or dose either as the cumulative number or the duration of past temp jobs over the last five years. The wage equations for each level of treatment j are:

$$w_{it}^{j} = \alpha_0^{j} + X_{it}' \alpha_1^{j} + \mu_i^{j} + \tau_t + \epsilon_{it}^{j} \text{ for } t_i^{j} \text{ s.t. } D_{ijt} = 1; j = 0, 1, 2...m$$
 (4)

To cope with endogeneity issues, a quarter by quarter ordered probit model is adopted to estimate the treatment choice equation. The dose-response function of the level of treatment can be expressed as:

$$DR_{ijt}^* = \gamma_0^j + Z_{it}'\gamma_1^j + \eta_i + u_{ijt}$$
 (5)

The observed treatment dose is represented by a dummy variable D_{ijt} and $\delta_1, \ldots, \delta_m$

are cut-off points for the different treatment levels. Hence the probability of having treatment level j becomes:

$$prob(D_{ijt} = 1) = \Phi(\delta_j - \gamma_0^j - Z_{it}'\gamma_1^j) - \Phi(\delta_{j-1} - \gamma_0^j - Z_{it}'\gamma_1^j)$$
(6)

where Φ is a standard normal cumulative probability density function. Let $\psi_{ij} = \frac{\sigma_{ve}}{\sigma_v}$ be the covariance matrix of error terms between treatment dose choice and wage equations and

$$\lambda_{ijt} = E\left(\frac{u}{\sigma_u}\Big|_{\substack{\delta_{j-1} - \gamma_0^j - Z_{it}' \gamma_1^j \\ \sigma_u}}^{\delta_{j-1} - \gamma_0^j - Z_{it}' \gamma_1^j} < \frac{u}{\sigma_u} < \frac{\delta_j - \gamma_0^j - Z_{it}' \gamma_1^j}{\sigma_u}\right)$$

$$= \frac{\phi(\frac{\delta_{j-1} - \gamma_0^j - Z_{it}' \gamma_1^j}{\sigma_u}) - \phi(\frac{\delta_j - \gamma_0^j - Z_{it}' \gamma_1^j}{\sigma_u})}{\Phi(\frac{\delta_j - \gamma_0^j - Z_{it}' \gamma_1^j}{\sigma_u}) - \Phi(\frac{\delta_{j-1} - \gamma_0^j - Z_{it}' \gamma_1^j}{\sigma_u})}, \quad 1 < j < m$$

$$(7)$$

be the expected value of the control function term. Then equation (4) can be rewritten as:

$$w_{it}^{j} = \alpha_{0}^{j} + X_{it}'\alpha_{1}^{j} + \mu_{i}^{j} + \psi_{ij}\lambda_{ijt} + \tau_{t} + e_{it}^{j} \text{ for } t_{i}^{j} \text{ s.t. } D_{ijt} = 1; \ j = 0, 1, 2...m$$
 (8)

As before we estimate equation (8) using a two-stage estimator.

The estimation results obtained from the previous selection-corrected wage equations are used to calculate the implicit wage differential between different doses of agency employment. The corrected differentials can generally be expressed as:

$$cd_{j} = \frac{1}{N} \sum_{i=1}^{N} \sum_{t=1}^{T} \left[E(\hat{w}_{it}^{j} | D_{ijt} = 1) - E(\hat{w}_{it}^{j-1} | D_{ij-1t} = 1) \right]$$

$$(9)$$

where N is the number of individuals, \hat{w}_{it}^{j} and \hat{w}_{it}^{j-1} are predictions from the wage equation (8), after substracting the selection terms.

5.2 Post-Temp Wages

In the next step we analyse whether different doses of agency employment affect post-temp wages. The fact that we only observe post-temp wages for those who find a job outside the sector implies that we are estimating the post-temp wage differentials for a rather selected sample of workers. The lack of a reliable exclusion restriction, which explains the transition out of the temp sector but does not affect individual post-temp wages, does not allow us to estimate the sample selection model described above and to uncover causal impacts of doses of agency employment on post-temp wages. In the following, we instead compare wages for individuals who are currently employed as regular workers but have been differently exposed to the temp sector in the previous five years with matched individuals who were never exposed to agency employment in our sample period. The fact that a worker never worked as a temp might still be a consequence of unobserved heterogeneity for which we are not able to control. This means that the results of the matching approach should also not be interpreted as causal, but they allow us to assess to a certain degree whether workers are stigmatised when they leave the sector.

Following Lechner (2001), we instead calculate post-temp wage differentials by applying a multiple treatment matching model, where the exposure to M mutually exclusive treatments is denoted by an assignment indicator D, D \in (0, ..., M). In our case, we assume that an individual is observed in five alternatives D \in (0, ..., 4), which corresponds to the levels of exposure to the agency sector as described in the previous sections. Lets denote X as the set of matching variables⁸ and (W⁰, ..., W⁴) as the post-temp wages for each level of previous exposure to the temp sector. Each individual is observed in one of the treatments, therefore for each level of exposure only one component of (W⁰, ..., W⁵)

⁸The set of matching variables consists of the observed worker and job characteristics included in the wage equations of the main analysis.

can be observed in the data. The focus is on a pairwise comparison between the post-temp wages of the treatment group m, with $m \neq 0$, compared to wages of the control group m, with m = 0. More formally, the outcome of interest is:

$$\theta^{m0} = E(W^m - W^0|D = m) = E(W^m|D = m) - E(W^0|D = m)$$
(10)

where θ^{m0} denotes the expected average wage differential between individuals differently exposed to the temp sector before moving to the regular sector and those who have never been exposed to the temp sector. The evaluation problem is a problem of missing data: one cannot observe the counterfactual $E(W^0|D=m)$ since it is impossible to observe the same individual in several states at the same time. Thus, the true wage differential between the two groups can never be identified. However, the average wage differential described by equation (10) can be identified under the conditional independence assumption (CIA). To identify and estimate θ^{m0} , first of all we identify and estimate $E(W^m|D=m)$ by the sample mean. Exploiting the balancing property (Rosenbaum and Rubin, 1983) and the CIA, we identify $E(W^0|D=m)$ as follows:

$$E(W^{0}|D=m) = E[E[(W^{0}|P^{m}(X), D=0)|D=m]$$
(11)

where P^m is the probability that an individual with the set of characteristics X has cumulated a certain level of work experience or number of jobs in the temporary employment sector before moving to the regular sector.⁹ For each level of previous exposure to

⁹The results reported in the paper are based on the propensities estimated from standard binomial models. One shortcoming of this approach may be that in each model only two treatment levels at a time are considered and consequently the choice is conditional on being in one of the two selected groups (Bryson et al., 2002). As a robustness check, we have also estimated the propensity scores from an ordered probit and we have implemented a pairwise matching procedure based on the minimization of the mahalanobis distance of the corresponding vector of propensities (Imbens, 2000). The results are qualitatively similar to those discussed in the paper and are available on request.

the temp sector, the pairwise matching procedure is carried out four times: for the first, second, fourth and eighth quarter after transition without any interruption by a temp job in between.¹⁰ To avoid earnings of the control group being influenced by previous temp jobs, we only select workers who had no agency experience during the observation period. Both the control and treatment group are allowed to be unemployed or out of the labour force between the observations as these periods are likely to affect wages of both groups in the same way and these kinds of interruptions are controlled for by the employment history.¹¹

6 Results

6.1 Temp Pay Gaps

The estimated average treatment on the treated effects (ATT) from the control function model with endogenous switching is summarised in Table 2 for both the binary and multi-valued treatments. In line with with the descriptive evidence, a negative effect of temporary agency employment on wages is estimated. Interestingly, the earnings gap decreases to about 20 percent for men and to 14 percent for women once the selection on unobservables is taken into account. Binary treatment estimates also indicate that women have to accept a considerably lower wage penalty.¹² Table 3 shows that the selection adjustment terms or the standard inverse Mills ratios for both sectors are generally

 $^{^{10}}$ Each individual in the treated sub-sample m is matched with a comparison in the control group and the criterion for finding the nearest possible match is based on a maximum propensity score distance (caliper) equal to 0.0001.

¹¹As a robustness check, we have also estimated the post-temp wage differentials focusing on workers who are employed in the regular sector for at least eight consecutive quarters. All in all, the results are qualitatively similar to those reported in Table 4.

¹²We ran all models separately for East and West Germany and for the pre- and post-reform period. Wage gaps in East Germany are slightly smaller than in West Germany. The same holds for the post-reform period. The full set of regression coefficients for each group is available from the authors.

significant and suggest a negative selection bias.¹³ This implies that the estimated wage penalty is upward biased if the sample selection bias is not controlled for.

As pointed out in Section 5, the single equation approach assumes that agency employment affects all individuals equally. The endogenous switching model relaxes this assumption and allows the effect to be heterogeneous in both observable and unobservable characteristics. Table 3 presents the estimated wage equations for the treated and non-treated separately. The coefficients on most of the observable characteristics differ considerably across temp and non-temp workers. If we look at the education variables, for example, it is immediately apparent that the regression coefficients imply very different magnitudes depending on the employment contract. These findings warn against uncritical aggregation by sector and indicate the presence of observable heterogeneity, which we need to take into consideration when the relevant treatment effects are estimated. All in all, the results reported in Table 3 stress the need to allow for observable heterogeneous returns in addition to selection on unobservables in our application.

Table 2 also summarises the estimated effects of the multi-valued treatments. If the treatment is measured in weeks spent in agency employment over the last five years, we find evidence that the estimated earning gaps decrease with treatment intensity. A male temp worker who acquires more than 52 weeks of agency employment has a negative wage gap of about 19 percent compared to a regular worker. The wage penalty rises to about 28 percent if a temp worker with fewer than 12 weeks of agency employment is considered. Women with low temp experience also have to accept a surprisingly high wage differential

¹³As mentioned before, the current value and the time mean of the shares of temps at the district level where individuals works are used as instruments. Besides the economic motivation for the instruments presented above, their statistical validity is largely confirmed by the F-statistics. The F-statistics are always above 70, which allow us to clearly reject the null of weak instrument (Stock and Yogo, 2005).

¹⁴The detailed estimation results are available from the authors. In alternative specifications, we also look at the number of weeks spent in the current temp job. Results are qualitatively similar to those reported in the paper.

of about 26 percent. However, considerably lower temp wage differentials are estimated for women with more than 52 weeks' temp experience. They have to accept a pay penalty of about six percent only.

When we look at the number of temp jobs as treatment, only small differences in the wage penalties are found across different numbers of treatments for men. Women, however, even benefit from multiple temp jobs. Their wage gap decreases from 19 percent if they have received one treatment to seven percent after having received at least four treatments. Our results point out that agency workers are able to gain or improve their human capital while being assigned which leads to better wages. Multiple temp jobs also do not seem to stigmatise workers, at least if they stay in the sector.

Why must temp workers still accept a sizable wage gap despite being employed as temps for a considerable length of time? Client firms recruit agency workers as leave replacements, buffer stock, or to react immediately to economic fluctuations. In these cases, the probability of moving to permanent contracts is low and it might be rational for temps to defer investments in specific human capital. Consequently, agency workers could show lower productivity than those who start in regular jobs, even when taking into account the endogeneity of the contract decision. Only if workers are aware that the assignment may be of longer duration do they have an incentive to invest in firm-specific human capital. This is particularly the case if they hope that the client firm will take them on in the future.

A second explanation could be that most temps work in the metal industry. The metalworkers' union is the largest and most powerful in Germany and wages there are particularly high compared to other industries. The temporary employment industry presents a stark contrast. Collective agreements have only played a role since the reform

in 2003. However, the main purpose of these agreements was to avoid the principle of equal pay, and unions in this sector are rather weak. To investigate this issue we estimated the wage gaps after excluding those working in the metal industry according to the industrial classification code. Interestingly, the treatments measuring both the temp exposure in weeks and the number of jobs drop for all treatment doses by about 4 percent for men and 2 percent for women.

One reason why the wage gap for men reacts less strongly to the treatment intensity could be that men are able to transfer accumulated human capital between different employers to a lesser extent. It seems that the work experience they gain is more firm or industry specific. Women, however, work more often as white-collar workers. It is reasonable to surmise that they use and acquire more general skills during their temp jobs than men and that they are more able to transfer skills they have learned to the next temp job. To examine this issue to some extent we excluded workers with service or clerical occupations from our analysis. Our results confirm our surmise: The wage gap for women jumps up to the levels for men for all doses once we exclude service and clerical occupations.

As pointed out in Section 4, we are not able to exclude the permanent staff of temporary employment agencies from our analysis. One might surmise that women are overrepresented here, which might be one reason why the wage gap for women with the highest dose is small. The permanent staff might be overrepresented in the group with the highest sector experience in weeks. To investigate this issue, we divided the highest dose in terms of experience into three further intervals: 52 weeks to 104 weeks, 104 to 156 weeks, and over 156 weeks. The estimation results show that the wage gap for women increases slightly to about eight percent for both the first sub-treatment (52 to 104 weeks) and

the second sub-treatment (104 to 156 weeks) and it decreases to five percent for the last sub-treatment (more than 156 weeks). These results might indicate that the wage gap for women in the highest treatment interval are only slightly biased downwards due to the inclusion of the agencies' permanent staff in the analysis.

Taken together, our results reinforce the idea that human capital can only be accumulated or transferred if the worker is employed for a longer period of time or has experienced multiple treatments.

6.2 Post-Temp Pay Gaps

The question that arises immediately is whether accepting an agency job has an impact on wages once workers leave the sector. If agency workers are able to improve their human capital to a greater extent than workers outside the sector, we would expect workers with longer experience in the sector receive higher wages after they leave the sector. The main counterargument here is that agency employment might stigmatise workers. In this case one would expect agency workers to receive lower wages when they move to a regular job, at least initially.

During our observation period only about 24 percent of the agency workers immediately find a follow-up job outside the sector. About 10 percent accept another agency job, 41 percent enter unemployment, 18 percent leave the labour force and 7 percent of the observations are right-censored. As the share of workers who move to regular employment is rather small, the results regarding post-earnings should be interpreted with caution. Moreover, this subpopulation likely consists of the most able of the agency workers. However, although our results on post-earnings cannot be interpreted as causal, they might be suitable to assess whether agency employment might stigmatise workers.

Table 4 presents the results for our multiple treatment model.¹⁵ Irrespective of the treatment level, all former agency workers have to accept a wage gap in the first quarter after leaving the sector. Turning first to the temp experience in weeks, Table 4 shows that male and female workers with the lowest treatment level have to accept 9 to 16 percent lower earnings, respectively, compared to workers who have never been exposed to agency employment. The pay disadvantage decreases with the time the worker has accumulated human capital in the agency sector. This is in line with our previous findings that agency workers are able to improve their working skills with exposure.

Our results also show that men, who spend fewer than 26 weeks in the sector are never able to catch up entirely. Male temps with more than 26 weeks' experience in the sector catch up after four quarters and former male temps with more than 52 weeks' experience even have a small wage advantage of four percent compared to the control group. Despite having a much bigger wage disadvantage immediately after transition to regular employment, all women catch up after eight quarters. The wage disadvantage even turns into a considerable wage advantage for women with high exposure who stay in the labour market for eight quarters. As previously argued, we believe that this result is mainly driven by the different types of human capital which women gain in the sector, which can likely be cumulated to a greater extent than the possible experience gained by men, who are more often assigned to blue-collar jobs.

Regarding the number of jobs as treatment level, Table 4 shows that the wage gap increases the more often individuals have been exposed to agency employment. However, as in the case of temp experience in weeks, male workers do not have to accept any

¹⁵Following Lechner (2001), the match quality is judged by the mean absolute standardised biases of covariates. Our results presented in Table A2, which will be available on request, show that a satisfactory matching is achieved in general for the reported model specifications and for the different subsamples, as the bias falls significantly in all comparisons.

wage disadvantage after four to eight quarters and former female temps even benefit in terms of remuneration when compared to their reference group. At first glance these results are even more surprising, as Table 2 has shown that the temp wage gap decreases with the number of jobs. We take the negative post-wage gaps at the first job after transition together with the fact that the wage increases with the number of temp jobs as confirmation that agency employment attaches some sort of negative stigma to the worker. However, agency employment does not seem to hurt workers in the long run. If workers stay in the labour market, the stigma disappears for all types of workers.

7 Conclusion

So far the empirical literature estimating the wage differential for agency workers has entirely failed to take into account that temporary agency employment is a rather heterogeneous phenomenon. While some workers only take up a job in the agency sector for a short period during their professional career, for others it might be closer to a regular job as they spend a considerable length of time in the sector or accept temp jobs on a frequent basis. Using a two-stage selection-corrected method in a panel data framework, this paper investigates the effects of temporary agency employment on wages in Germany. Contrary to previous empirical studies, which focused on binary definitions of treatment and neglected any selection issue, this article gathers new evidence by estimating not only the temp wage differential but also the effects of the intensity or dose of temporary agency employment on wages. Perceiving agency employment as a multi-valued treatment allows us to test directly whether workers experiencing higher exposure can indeed acquire more skills which may result in an increase in wages.

In line with previous studies, the results show that on average German agency workers

have to accept considerably lower wages. However, when the treatment is measured in terms of the number of weeks spent in agency employment, we find evidence that the estimated earning gaps decrease with treatment intensity. Latter effect is particularly pronounced for women. Moreover, in terms of remuneration, temps with higher experience in the sector who move to permanent jobs quickly catch up with workers who started in regular jobs.

Both results indicate that workers are able to accumulate human capital in the agency sector, which pays off in terms of remuneration. However, former temps have to accept a wage gap immediately after leaving the sector. We take the pay penalty at the very beginning together with the fact that most workers catch up quickly as an indication that agency employment stigmatises workers at first.

The boost in temporary agency employment in Germany during the past decade has increased labour market flexibility. However, it seems that this comes at some cost. Our estimations indicate that a two-tier labour market has evolved where an increasing part of the workforce has to accept poorly paid jobs. This study shows that temporary agency workers are not compensated for accepting higher employment risks. It confirms instead the popular perception that agency jobs are generally not desirable in comparison to permanent jobs, at least in terms of remuneration. This also holds for workers who are employed in this sector for a considerable length of time, as the wage gap for most of the workers is still of an alarming size. However, if the next best alternative for agency workers is unemployment, then working in this sector might still provide them with some benefits.

References

- [1] Abraham, K. (1990), "Restructuring the employment relationship: The growth of market-mediated work arrangements." In K. Abraham and R. McKersie, eds., New developments in the labour market: Toward a new institutional paradigm. Cambridge, MA: MIT Press, 85-119.
- [2] Addison, J.; Cotti, C. and Surfield, Ch. (2009), "Atypical Work: Who Gets It, and Where Does It Lead? Some U.S. Evidence Using the NLSY79". IZA Discussion Paper No. 4444, Bonn.
- [3] Amuedo-Dorantes, C.; Malo, M. and Muoz-Bulln, F. (2008), "The Role of Temporary Help Agency Employment on Temp-to-Perm Transitions," *Journal of Labor Research* 29: 138-161.
- [4] Andersson, F.; Holzer, H. and Lane J. (2009), "Temporary Help Agencies and the Advancement Prospects of Low Earners." In David Autor, ed., *Studies in Labor Market Intermediation*, Chicago: The University of Chicago Press, 373-398.
- [5] Antoni, M. and Jahn, E. (2009), "Do Changes in Regulation Affect Employment Duration in Temporary Work Agencies?" *Industrial and Labor Relations Review* 62: 226-251.
- [6] Autor, D. (2001), "Why Do Temporary Help Firms Provide Free General Skills Training?. The Quarterly Journal of Economics 116: 1409-1448.
- [7] Autor, D. (2009), "Studies of Labor Market Intermediation: Introduction." In D. Autor, (ed.), Studies of Labor Market Intermediation, Chicago: The University of Chicago Press, 1-23.
- [8] Autor, D. and Houseman, S. (2011), "Do Temporary Help Jobs Improve Labor Market Outcomes for Low-Skilled Workers? Evidence from Work First. American Economic Journal: Applied Economics, forthcoming.
- [9] Becker, G. (1964), Human Capital. Chicago: University of Chicago Press.
- [10] Blanchard, O. and Diamond, P. (1994), "Ranking, Unemployment Duration, and Wages". Review of Economic Studies 61: 417-434.
- [11] Blank, R. M. (1998) "Contingent work in a changing labour market". in R. B. Freeman and P. Gottschalk (eds), Generating Jobs. How to Increase Demand for LessSkilled Workers, New York: Russell Sage Foundation.
- [12] Böheim, R. and Cardoso, A. (2009), "Temporary help services employment in Portugal. 1995-2000". In David Autor, ed., *Studies in Labor Market Intermediation*. Chicago: The University of Chicago Press, 1-23.
- [13] Booth, A.; Francesconi, M. and Frank J. (2002), "Temporary Jobs: Stepping Stones or Dead Ends?". *Economic Journal* 112: F189-F213.
- [14] Bryson, A.; Dorsett, R. and Purdon, S. (2002), "The use of propensity score matching in the evaluation of active labour market policies". Department for Work and Pensions Working Paper No.4

- [15] Büttner, T. and Rässler, S. (2008), "Multiple imputation of right-censored wages in the German IAB employment register considering heteroscedasticity". In: United States, Federal Committee on Statistical Methodology, (eds.), Federal Committee on Statistical Methodology Research Conference 2007, Arlington.
- [16] CIETT (2011), Agency work indicators. Online available: http://www.ciett.org.
- [17] Cohen, Y. and Haberfeld, Y. (1993), "Temporary Help Service Workers: Employment Characteristics and Wage Determination." *Industrial Relations* 32: 272-287.
- [18] De Graaf-Zijl, M.; Van den Berg, G. and Hemya, A. (2011), "Stepping Stones for the Unemployed: The Effect of Temporary Jobs on the Duration until Regular Work," *Journal of Population Economics* 24: 107-139.
- [19] Dorner, M.; Heining, J.; Jacobebbinghaus, P. and Seth, S. (2010), "Sample of Integrated Labour Market Biographies (SIAB) 1975-2008". FDZ Datenreport 01/2010. Institute for Employment Research, Nuremberg, Germany.
- [20] Eurofound (2008), "Temporary agency work directive approved. eiro-online". November 2008. http://www.eurofound.europa.eu/eiro/2008/11/articles/eu0811029i.html.
- [21] Forde, C. and Slater G. (2005), "Agency work in Britain: character, consequences and regulation". *British Journal of Industrial Relations* 43: 249-271.
- [22] Fitzenberger, B.; Osikominu, A. and Völter, R. (2005), "Imputation Rules to Improve the Education Variable in the IAB Employment Subsample". ZEW Discussion Paper No 05-10; Mannheim.
- [23] García-Pérez, J. and Muñoz-Bullón, F. (2005), "Are Temporary Help Agencies Changing Mobility Patterns in the Spanish Labour Market?" Spanish Economic Review 7: 43-65.
- [24] Heinrich, C.; Mueser, P. and Troske, K. (2009), "The Role of Temporary Help Employment in Low-wage Worker Advancement." In David Autor, ed., *Studies in Labor Market Intermediation*, Chicago: The University of Chicago Press, 399-436.
- [25] Houseman, S.; Kalleberg, A. and Erickcek, G. (2003), "The Role of Temporary Agency Employment in Tight Labor Markets". *Industrial and Labor Relations Review* 57: 105-127.
- [26] Ichino, A.; Mealli, F. and Nannicini, T. (2008), "From Temporary Help Jobs to Permanent Employment: What can we learn from matching estimators and their sensitivity?". *Journal of Applied Econometrics* 23: 305-327.
- [27] Imbens, G. (2000) "The role of the propensity score in estimating dose-response functions". *Biometrika*, 87: 706-710.
- [28] Jahn, E. (2010), "Reassessing the Pay Gap for Temps in Germany". *Journal of Economics and Statistic* 230: 208-233.
- [29] Jahn, E. and Rosholm, M. (2010), "Looking beyond the bridge: How temporary agency employment affects labor market outcomes". IZA Discussion Paper No. 4973, Bonn.
- [30] Kvasnicka, M. (2003), "Inside the Black Box of Temporary Help Agencies", Discussion Paper Nr. 43, Sonderforschungsbereich 373, Humboldt-Universitt zu Berlin.

- [31] Kvasnicka, M. (2009), "Does Temporary Agency Work Provide a Stepping Stone to Regular Employment?". In D. Autor, (ed.), *Studies of Labor Market Intermediation*, Chicago: The University of Chicago Press, 335-372.
- [32] Lane, J.; Mikelson, K.; Sharkey, P. and Wissoker, D. (2003), "Pathways to Work for Low-Income Workers: The Effect of Work in the Temporary Help Industry," *Journal of Policy Analysis and Management* 22: 581-598.
- [33] Lechner M. (2001), "Identification and estimation of causal effects of multiple treatments under the conditional independence assumption". In Lechner M. and Pfeiffer F. (eds) *Econometric Evaluation of Labour Market Policies*, Heidelberg: Physica-Verlag.
- [34] Malo, M. and Muñoz-Bullón, F. (2008), "Temporary help agencies and participation histories in the labour market: a sequence-oriented approach." *Estadstica Espaola* 50: 25-65.
- [35] Mundlak, Y. (1978), "On the pooling of time series and cross-sectional data." *Econometrica* 46: 69-86.
- [36] Neugart, M. and Storrie, D. (2006). "The emergence of temporary work agencies." Oxford Economic Papers 58: 137-156.
- [37] Ransom, M. R., and R. L. Oaxaca (2005), Sex Differences in Pay in a "New Monopsony" Model of the Labor Market. IZA Discussion Papers 1870, Institute for the Study of Labor (IZA).
- [38] Rosen, S. (1986), The Theory of Equalizing Differences. In O. Ashenfelder, R. Layard. R. (eds.), Handbook of Labor Economics. Vol. I., Amsterdam, 641-692.
- [39] Rosenbaum P.R., and Rubin D.B. (1983), "The Central Role of the Propensity Score in Observational Studies for Causal Effects". *Biometrika* 70: 41-55.
- [40] Segal, L. and Sullivan, D. (1997), "The Growth of Temporary Services Work." Journal of Economic Perspectives 11: 117-136.
- [41] Segal, L. and Sullivan, D. (1998), "Wage Differentials for Temporary Services Work: Evidence from Administration Data." Federal Reserve Bank of Chicago. Working Paper Series. No. WP-98-23. Chicago.
- [42] Semikyna, A. and Wooldridge, J. M. (2010), "Estimating panel data methods in the presence of endogeneity and selection: theory and application". *Journal of Econometrics*, 157(2): 375-380.
- [43] Stock, J. H. and Yogo M. (2005), "Testing for weak instruments in linear IV regression". In D.W.K. Andrews and J.H. Stock (eds.), *Identification amd inference for econometric models: Essays in honour of Thomas Rothenberg*, Cambridge MA: Cambridge University Press.
- [44] Wooldridge, J. M. (1995), "Selection corrections for panel data models under conditional mean independence assumptions". *Journal of Econometrics* 68: 115-132.

Tables and Figures

Table 1: Real daily wages and multi-valued treatment variables

	All	Men	Women
Temporary agency work contracts (N)	659,082	495,289	163,793
Mean real daily wages (EUR)			
Permanent contract	90	96	78
Agency contract	53	53	53
Raw wage gap - binary treatment 1	-0.51	-0.58	-0.39
Multi-value treatment (past 5 years) 2			
Total agency experience in weeks (%)			
< 12	15.26	14.42	17.80
12-26	13.68	13.15	15.30
26-52	18.04	17.68	19.14
> 52	53.01	54.75	47.76
Number of agency jobs (%)			
1	53.68	51.55	60.09
2	23.87	24.26	22.69
3	11.29	11.86	9.60
> 3	11.16	12.33	7.62
Number of (agency) jobs (past 5 years)			
Permanent contract	2.49 (1.93)	2.53 (2.00)	2.410 (1.72)
Agency contract	3.93 (0.22)	3.95 (0.25)	3.89 (0.17)
Observations	5,075,611	3,422,434	1,653,177

Notes: Source: IEB, 1995-2008. $^1\mathrm{Based}$ on a simple OLS which includes only a dummy for being a temp worker; $^2\mathrm{Based}$ on temporary agency work spells.

Table 2: Temp wage differentials, binary and multi-valued treatments

	All	Men	Women
]	Binary treat	ment
OLS	-0.208	-0.211	-0.150
	(0.000)	(0.000)	(0.000)
Control function approach	-0.205	-0.204	-0.138
	(0.000)	(0.000)	(0.000)
	Mı	ılti-value tre	eatment
Total agency experience in weeks			
< 12	-0.300	-0.277	-0.257
	(0.000)	(0.000)	(0.000)
12-26	-0.261	-0.242	-0.213
	(0.000)	(0.000)	(0.000)
26-52	-0.227	-0.213	-0.165
	(0.000)	(0.000)	(0.000)
> 52	-0.189	-0.191	-0.060
	(0.000)	(0.000)	(0.000)
No. of agency jobs			
1	-0.231	-0.220	-0.176
	(0.000)	(0.000)	(0.000)
2	-0.209	-0.242	-0.168
	(0.000)	(0.000)	(0.000)
3	-0.199	-0.213	-0.133
	(0.000)	(0.000)	(0.000)
> 3	-0.195	-0.191	-0.068
	(0.000)	(0.000)	(0.000)

Notes: Source: IEB, 1995-2008. The reported coefficients are in relative terms and indicate the average treatment effect on the treated. For the multi-valued treatments, all columns show the effects with respect to the treatment intensity equal to 0 (the lowest level). The estimated coefficients and s.e. of the Mills ratio of the total temp experience are: -0.006 (0.002), -0.002 (0.001), -0.002 (0.001), -0.007 (0.001) for men, and -0.013 (0.003), -0.007 (0.007), -0.002 (0.010), -0.006 (0.002) for women. The estimated coefficients and s.e. of the Mills ratio of the total number of temp jobs are: 0.002 (0.002), -0.014 (0.000), -0.019 (0.002), -0.024 (0.000) for men, and -0.013 (0.003), -0.007 (0.005), -0.002 (0.010), -0.006 (0.002) for women. All estimates include as controls age, age², citizenship, education, an East dummy, job tenure, job tenure², regular work experience, regular work experience², total number of jobs during the past five years, a dummy for not being employed in the previous year, occupation dummies, firm characteristics, the time means of the variables included in the selection equation, regional unemployment rate, GDP growth rate, agglomeration and time dummies. The selection equation includes age, citizenship, education, regular work experience, regular work experience², a dummy for not being employed in the previous year, a dummy for East Germany, the current shares of agency workers at district level and all the time means of the above mentioned variables. The binary treatment estimates also include temporary work experience in the selection equation. Standard errors are clustered at the individual level and are bootstrapped using a sequential two-step bootstrapping procedure.

Table 3: Wage equations by treatment status, binary treatment

	$\overline{\mathbf{N}}$	<u>Ien</u>	Wo	men
	Agency	Regular	Agency	Regular
Foreign	0.013	-0.061	-0.020	-0.029
	(0.000)	(0.001)	(0.003)	(0.001)
Age	0.025	0.044	0.054	0.069
	(0.001)	(0.001)	(0.001)	(0.000)
Age squared/ 1000	-0.320	-0.384	-0.509	-0.524
	(0.000)	(0.009)	(0.020)	(0.002)
Secondary degree with vt	0.002	0.037	-0.012	0.009
	(0.004)	(0.002)	(0.004)	(0.002)
High school degree no vt	-0.008	-0.101	-0.050	-0.114
	(0.030)	(0.015)	(0.004)	(0.011)
High school degree with vt	0.005	0.030	-0.026	0.023
	(0.009)	(0.000)	(0.003)	(0.001)
Polytechnics	0.026	0.067	-0.012	0.019
	(0.020)	(0.007)	(0.001)	(0.008)
University degree	0.082	0.111	0.063	0.083
	(0.018)	(0.002)	(0.004)	(0.002)
East	-0.109	-0.102	-0.130	-0.080
	(0.000)	(0.002)	(0.004)	(0.003)
Number of regular jobs (past 5 years)	-0.005	-0.003	-0.003	-0.003
	(0.000)	(0.000)	(0.000)	(0.000)
Work experience	0.001	0.051	0.029	0.065
	(0.000)	(0.001)	(0.002)	(0.002)
Work experience squared/1000	-3.657	5.776	-2.908	-7.366
	(0.190)	(0.134)	(0.197)	(0.285)
Previously unemployed	-0.052	-0.012	-0.067	0.019
	(0.002)	(0.001)	(0.002)	(0.011)
Mills ratio	-0.008	-0.000	-0.006	-0.012
	(0.002)	(0.000)	(0.000)	(0.001)
N	495,289	2,927,145	163,793	1,489,384

Notes: Source: IEB, 1995-2008. The dependent variable in all estimations is the log gross daily wage. All wage regressions also include as controls job tenure, job tenure², occupation dummies, firm characteristics, the time means of the variables included in the selection equation, regional unemployment rate, GDP growth rate, agglomeration and time dummies. The selection equation includes age, citizenship, education, regular work experience, regular work experience², a dummy for not being employed in the previous year, a dummy for East Germany, the current shares of agency workers at district level and all the time means of the mentioned variables. Standard errors are clustered at the individual level and are bootstrapped using a sequential two-step bootstrapping procedure.

Table 4: Post-temp earnings

	Total a	gency ex	cperience	e in weeks	N	lo. of ag	ency job	os
	< 12	12-26	26-52	> 52	1	2	3	> 3
All								
1 quarter	-0.109	-0.076	-0.055	-0.053	-0.052	-0.081	-0.074	-0.087
	(0.008)	(0.006)	(0.006)	(0.028)	(0.005)	(0.008)	(0.010)	(0.011)
2 quarters	-0.106	-0.067	-0.015	-0.019	-0.023	-0.023	-0.046	-0.047
	(0.007)	(0.006)	(0.006)	(0.028)	(0.004)	(0.006)	(0.010)	(0.011)
4 quarters	-0.074	-0.020	-0.008	0.039	0.004	0.021	-0.017	-0.057
	(0.009)	(0.006)	(0.006)	(0.006)	(0.004)	(0.007)	(0.010)	(0.012)
8 quarters	-0.053	-0.011	0.029	0.070	0.026	0.036	0.030	-0.028
	(0.010)	(0.007)	(0.007)	(0.007)	(0.005)	(0.008)	(0.013)	(0.017)
Men								
1 quarter	-0.092	-0.055	-0.027	-0.030	-0.025	-0.041	-0.042	-0.049
	(0.008)	(0.006)	(0.007)	(0.026)	(0.005)	(0.007)	(0.010)	(0.011)
2 quarters	-0.079	-0.048	-0.014	-0.009	-0.006	-0.022	-0.041	-0.047
	(0.008)	(0.006)	(0.006)	(0.008)	(0.005)	(0.007)	(0.010)	(0.012)
4 quarters	-0.059	-0.033	-0.005	0.024	0.010	0.002	-0.016	-0.057
	(0.009)	(0.007)	(0.007)	(0.007)	(0.005)	(0.007)	(0.011)	(0.013)
8 quarters	-0.053	-0.028	-0.005	0.041	0.001	0.002	-0.027	-0.004
	(0.011)	(0.008)	(0.008)	(0.007)	(0.005)	(0.009)	(0.014)	(0.019)
Women								
1 quarter	-0.164	-0.084	-0.093	-0.090	-0.085	-0.087	-0.129	-0.139
	(0.016)	(0.012)	(0.013)	(0.016)	(0.009)	(0.015)	(0.024)	(0.031)
2 quarters	-0.121	-0.051	-0.044	-0.033	-0.046	-0.042	-0.059	-0.077
	(0.016)	(0.012)	(0.012)	(0.016)	(0.008)	(0.014)	(0.024)	(0.032)
4 quarters	-0.094	-0.012	0.030	0.103	0.038	0.050	0.027	-0.009
	(0.019)	(0.013)	(0.013)	(0.013)	(0.009)	(0.015)	(0.026)	(0.036)
8 quarters	0.003	0.047	0.102	0.166	0.096	0.062	0.076	0.106
	(0.022)	(0.015)	(0.014)	(0.014)	(0.009)	(0.017)	(0.031)	(0.043)

Notes: Source: IEB, 1995-2008. The propensity score is estimated using a probit of treatment status on age, age², citizenship, education, a dummy for not being employed in the previous year, a dummy for East Germany, job tenure, job tenure², regular work experience, regular work experience²,total number of jobs during the past five years, occupation dummies, firm characteristics, regional unemployment rate, GDP growth rate, agglomeration, and time dummies. Caliper, $\delta = 0.0001$.

Appendix A (not for publication)

Table A-1: Selected sample statistics

		ł	VIII			M	Men			W	Women	
	Teı	du	Non-	Non-temp	Temp	du	Non-temp	emp	Tel	du	Non-temp	emp
	mean	ps	mean	ps	mean	$_{\rm ps}$	mean	$_{\rm ps}$	mean	$_{\rm ps}$	mean	ps
Average real gross wage	52.800	28.900	89.900	45.600	52.800	27.700	000.96	47.200	53.000	32.300	78.100	39.500
Age	35.700	10.700	39.000	10.200	35.900	10.800	39.200	10.000	35.300	10.400	38.600	10.500
Foreign	0.216	0.411	0.120	0.325	0.227	0.419	0.132	0.339	0.182	0.386	0.095	0.293
East	0.203	0.402	0.191	0.393	0.211	0.408	0.176	0.381	0.181	0.385	0.220	0.414
Education												
Secondary degree no vt	0.170	0.376	0.089	0.285	0.169	0.374	0.089	0.285	0.176	0.381	0.090	0.287
Secondary degree with vt	0.688	0.463	0.702	0.458	0.717	0.451	0.717	0.450	0.603	0.489	0.671	0.470
High school degree no vt	0.008	0.091	0.007	0.086	0.007	0.084	0.007	0.082	0.012	0.110	0.009	0.093
High school degree with vt	0.071	0.257	0.081	0.273	0.055	0.227	0.064	0.245	0.120	0.326	0.115	0.319
Polite chnics	0.029	0.168	0.046	0.209	0.025	0.157	0.047	0.211	0.040	0.197	0.043	0.203
University	0.033	0.178	0.075	0.263	0.028	0.164	0.076	0.265	0.049	0.215	0.072	0.259
Previous employment history												
Previous year non-employed	0.546	0.498	0.173	0.379	0.550	0.498	0.180	0.385	0.537	0.499	0.160	0.366
$Job\ tenure\ (current\ job)$	59.200	69.500	149.000	101.000	008.09	70.800	149.000	101.000	54.400	65.100	149.000	100.000
No. agency jobs (5 years)	1.930	1.460	0.221	0.673	2.000	1.530	0.250	0.729	1.720	1.210	0.166	0.541
No. all jobs (5 years)	3.930	2.540	2.490	2.080	3.950	2.580	2.530	2.150	3.890	2.420	2.410	1.940
Weeks in temp jobs (5 years)	85.900	79.800	6.830	24.100	89.200	81.000	7.690	25.900	75.800	75.100	5.140	20.200
Weeks in non-temp jobs (5 years)	82.700	74.300	219.000	64.100	78.700	72.900	218.000	64.900	94.700	77.200	220.000	62.300
Occupation												
$Technical\ occupation$	0.032	0.176	0.078	0.269	0.036	0.186	0.100	0.301	0.021	0.142	0.035	0.184
$Manufacturing\ other$	0.074	0.262	0.166	0.372	0.087	0.281	0.206	0.404	0.036	0.186	0.086	0.281
Manufacturing metal industry	0.267	0.442	0.178	0.382	0.345	0.475	0.245	0.430	0.031	0.173	0.045	0.207
Labourer	0.318	0.466	0.022	0.146	0.319	0.466	0.026	0.158	0.318	0.466	0.014	0.118
Clerical occupation	0.148	0.355	0.352	0.478	0.139	0.346	0.296	0.457	0.178	0.382	0.462	0.499
Service occupation	0.160	0.367	0.205	0.403	0.075	0.264	0.127	0.333	0.417	0.493	0.358	0.479
Unemployment rate (district level)	11.500	4.650	11.000	4.980	11.600	4.700	10.800	4.900	11.000	4.470	11.300	5.110
Share of temps (district level)	2.220	1.390	1.360	1.090	2.210	1.380	1.350	1.080	2.240	1.410	1.380	1.090
Observations	659,	,082	4,410	4,416,529	495,	,289	2,927	,145	163,	,793	1,489,384	,384

Table A-2: Covariate balancing indicators before and after matching

m	N_1	Median Bias		N_1 off support		N_1			N_1 off support
Total agency experience	After	Before	After	1 Quar	No. of agency jobs	After	Before	After	
Men				1 Quar	ter				
< 12	6.345	11.11	1.93	168	1	24,239	8.87	1.90	4,414
12-26	11,820	9.41	2.15	510	2	9,360	11.02	1.34	3,432
26-52	13,205	10.40	2.24	1,700	3	4,410	12.98	2.28	1,655
> 52	13,367	12.50	5.66	8,597	> 3	3,704	15.77	5.17	2,018
N_0	10,007	12.50	2,019,616	0,031	N_0	5,704	10.77	2,019,616	2,010
			2,013,010		210			2,013,010	
Women							40.00		
< 12	2,444	11.98	3.33	39	1	9,769	13.66	3.58	2,176
12-26	4,501	12.55	3.49	223	2	3,180	15.49	3.07	1,051
26-52	4,393	15.42	3.54	625	3	1,140	14.34	2.88	507
> 52	3,040	16.69	2.18	3,710	> 3	707	18.38	4.95	445
N_0			1,149,028		N_0			1,149,028	
				2 Quart	ers				
Men		0.50	1.05	44		00.455	= 00	0.05	0.550
< 12	5,287	9.78	1.27	44	1	22,457	7.93	2.25	2,752
12-26	9,825	9.00	1.46	200	2	8,707	10.96	3.22	2,384
26-52	9,886	10.34	2.84	1,421	3	3,664	11.54	3.66	1,212
> 52	9,782	11.79	1.41	8,920	> 3	2,827	14.51	6.37	1,362
N_0			1,780,655		N_0			1,780,655	
Women									
< 12	2,089	11.79	1.51	11	1	9,201	13.98	3.17	1,475
12-26	4,126	13.39	2.28	53	2	2,899	15.34	3.53	752
26-52	3,744	15.83	4.01	651	3	970	17.30	2.05	410
> 52	2,724	16.18	2.11	3,206	> 3	594	18.37	4.61	303
N_0			1,011,421		N_0			1,011,421	
				4 Quart	ers				
Men									
< 12	4,021	11.26	1.84	31	1	4,021	11.26	1.84	31
12-26	7,488	9.38	3.01	193	2	7,488	9.38	3.01	193
26-52	7,866	7.95	3.03	639	3	7,866	7.95	3.03	639
> 52	10,698	10.34	2.10	3,374	> 3	10,698	10.34	2.1	3374
N_0			1,544,083		N_0			1,544,083	
Women									
< 12	1,,613	11.23	2.98	3	1	8,049	15.78	4.25	568
12-26	3,196	15.12	4.25	95	2	2,525	15.89	4.05	292
26-52	3,178	15.97	4.40	303	3	801	18.92	3.37	165
> 52	3,414	17.6	2.73	1,137	> 3	445	18.44	4.96	94
N_0			875,087		N_0			875,087	
				8 Quart	ers				
Men									
< 12	2,551	13.06	1.57	16	1	13,231	8.44	1.25	259
12-26	4,679	10.11	1.53	46	2	4,512	11.73	1.71	159
26-52	5,123	8.81	1.59	105	3	1,490	12.28	1.79	65
> 52	7,537	11.21	1.89	606	> 3	867	16.93	3.20	80
N_0			1,314,057		N_0			1,314,057	
Women									
< 12	1,011	11.83	2.17	2	1	5,675	16.43	1.43	68
12-26	2,016	14.88	2.36	17	2	1,627	17.84	2.23	44
26-52	2,244	18.57	1.51	27	3	485	19.51	2.81	18
> 52	2,588	18.44	2.41	148	> 3	213	15.91	3.25	13
			709,127		N_0			709,127	

Notes: Source: IEB, 1995-2008. N_1 indicates treated sample and N_0 the control sample. N_1 off support indicates the number of observations not in the common support. Median absolute standardised bias before and after matching, with median taken over all the 52 regressors. Following Rosenbaum and Rubin (1985), for a given covariate X, the standardised difference before matching is the difference of the sample means in the full treated and non-treated subsamples as a percentage of the square root of the average of the sample means in the full treated and non-treated groups. The standardised difference after matching is the difference of the sample means in the matched treated (i.e. falling within the common support) and matched non-treated subsamples as a percentage of the square root of the average of the sample variances in the full treated and non-treated groups. Hence $B_{before}(X) = 100 \frac{\overline{X_1} - \overline{X_0}}{\sqrt{(V(X_1) - V(X_2))/2}}$ and

 $B_{after}(X) = 100 \frac{\overline{X_1} - \overline{X_0}}{\sqrt{(V(X_1) - V(X_2))/2}}$